

WOMEN WITH THE WAVE: BROADCASTING FOR ALL

OCTOBER 2015

ISTANBUL, TURKEY

***MASTERCLASS**

***CONFERENCE**

***NETWORKING EVENT**

The Asia-Pacific Broadcasting Union, together with leading diversity sponsor organisations, presents a suite of forums in 2015 that showcase **gender and diversity in the media**—best practice and content highlights. Over the past 20 years the global media has embraced the objectives and implementation of a range of important declarations, actions plans and activities.

In 2015 there are a number of key milestones:

- 20th anniversary of the UN's Beijing Declaration and Platform for Action
- target year for the Millennium Development Goals
- survey year for the Global Media Monitoring Project

The Global Alliance on Media and Gender (GAMAG) established in recent years under the auspices of UNESCO, continues to build on gender and diversity media initiatives. This is the fourth annual Women with the Wave initiative that is part of the ABU Gender Mainstreaming and Diversity Project: Broadcasting for All.

In conjunction with the ABU's 2015 General Assembly and activities the forums will take place in October 2015 at Istanbul, Turkey.

Aims of the Gender and Diversity Forums

- Showcasing content and services that communicate and reflect all groups of society and tell the stories of all people
- Demonstrating policies and best practice within the media working environment, with an emphasis on gender and diversity and a broader and more inclusive workforce
- Providing discussion and networking opportunities that bring together people, ideas and contacts that promote gender and diversity

MASTERCLASS of Diversity Best Practice in the Media (to be confirmed)

Tuesday 27 October 2015, 10.00am to 4.00pm

This workshop provides the opportunity to engage with best practice to develop, implement, communicate and sustain gender and diversity plans in media organisations. There will be work group activities that focus on the practical application of gender and diversity plans, policies and tailored initiatives.

Women with the Wave: Broadcasting for All, Diversity & Inclusion in the Media Forum

Wednesday 28 October 2015, 9.00am to 5.30pm

High Level Forum Series Number Four brings together key speakers, and features content and services, that demonstrate the progress of diversity and inclusion in employment and coverage in the media. Diversity covers a broad range of areas including gender, disability, generational, cultural and linguistic, religion and sexual orientation.

Networking Event for Women and Diversity Groups

Tuesday 27 October 2015, 5.30pm to 7.30pm

A first-time networking event, with special guest speaker, to focus on women and people from diverse backgrounds and bring them together for contacts and connections with a broad range of leaders, mentors, colleagues and local key media and community people.

WOMEN WITH THE WAVE: BROADCASTING FOR ALL CONFERENCE

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Women with the Wave: Broadcasting for All, Diversity & Inclusion in the Media Forum

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Draft Agenda

9.00am	Registration	
9.30am	Welcome and Opening Remarks	Professor Martin Hadlow
9.35am	Opening Ceremony Host TRT CEO Dr Javad Mottaghi, Secretary General, ABU Irina Bokova, Director General, UNESCO	
9.50am	The Big Picture <i>Interview panel with key representatives outlining the current progress and future objectives and action plans of international organisations, focusing on the communication and inclusion of women and diversity in the media and society</i> Facilitated by Professor Martin Hadlow <ul style="list-style-type: none"> • UN Women • UNESCO – Alma Shala, President IPDC 	UN Women UNESCO/GAMAG Global Media Monitoring Project UNDESA
10.40am	Morning Networking Break	
11.00am	Across the Regions <i>Interview panel with major regional organisations representing media broadcasters and communication providers discussing projects that support the promotion of women and diversity in their areas</i> Facilitated by Anothai Udomsilp, Director of Academic Institute of Public Media, Thai PBS	ABU EBU ITU SABU CBU
11.40am	Masterclass of Women and Diversity in Content <i>A Masterclass of developing and implementing content, for and about gender and diversity, that promotes diversity perspectives, encourages diversity in content making and enables the telling of stories that reflect the diversity of regions and communities</i>	RNW, Netherlands
12.30pm	Lunch	
1.30pm	Showcase of Gender and Diversity Strategy <i>Hear from media organisations about diversity planning and strategy, the business case, putting initiatives into practice and getting results</i> Moderated by Chrissie Tucker, Manager Diversity, ABC	BBC TRT RTM AMARC ABC
2.20pm	Showcase of Gender and Diversity in Content <i>A range of broadcasters outline projects and content that showcase the breadth of diversity in their output</i> Moderated by John Maguire, Director of International Development, France Medias Monde	Thai PBS Aljazeera CBC, Canada VOA Korea India
3.20pm	Afternoon Networking Break	

3.40pm	<p>Ability Counts across the Media Organisations and content makers outline disability stories, initiatives and perspectives along with the experience of people with disabilities accessing and working in the media</p> <p>Moderated by Daniela Bas, UN DESA</p>	GAATES ABC Attitude Pictures Asian Paralympic Committee
4.10pm	<p>What's the experience of the representation and portrayal of women across Muslim countries? Discussion with media organisations from a range of countries with substantial Muslim populations on the issues of female participation and media content and stories about women Facilitated by Moneeza Hashmi, President Public Media Alliance</p>	OIC TRT Tunisia IAWRT tbc
4.45pm	<p>Conference exercise with delegates regarding diversity projects and take-up of ideas Facilitated by Professor Martin Hadlow and Chrissie Tucker</p>	All delegates
5.10pm	Summary on the way forward and Wrap Up	Per Lundgren, Nordic Council
5.30pm	Close	